



2026 Sponsorship Package



MERCHANTVILLE

MUSIC FESTIVAL



Supporting Merchantville Music Fest **MAKES A DIFFERENCE** right in your own community

Merchantville Music Fest is part of Merchantville's Task Force 501(c)(3), which maintains a tradition of providing free community events throughout the year. Each year attendees enjoy an afternoon of great live music, a beer garden, dancing, food trucks and more. The 2026 Merchantville Music Fest will feature four bands and a DJ to keep the music going between acts.



Merchantville Music Fest 2026 Details

Date: September 19th 2026

Time: 3:00PM to 9:00PM

Location: Downtown Merchantville

Contact us at 609-792-5256 or merchantvillemusicfest@gmail.com

To keep these events free for our community, we look for support and partnerships from our greater business community. On page three you will find the various sponsorship opportunities with option for all sponsorship budgets. We hope you will find the options will not only provide your business with the opportunity to give back to the community, but to also build your relationship with local residents and help identify Merchantville as a destination with regional appeal.

HOW TO SPONSOR

1 Review this packet & determine your sponsorship level

2 Complete and retnur the form found on page 4 or complete online - see link on page 4

3 Send us a hi-res logo file
Format: JPG, PNG or PDF.
See email on page 4

4 Get ready to have fun at Music Fest. More details will be sent closer to the event

SPONSORSHIP LEVELS

Whether your budget is large or small, there is sponsorship opportunity for everyone

Main Event (1) - \$4000

- Extra large logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on all social media post
- Extra large logo on Music Fest displays
- Verbal recognition throughout Music Fest
- Banners (2) with logo on main Music Fest banner
- 10x10 vendor space at Music Fest



Sound (1) - \$3000

- Large logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Large logo on Music Fest displays
- Verbal recognition during Music Fest
- Banner with logo on sound tents
- 10x10 vendor space at Music Fest

Headline (1) - \$2000

- Large logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Large logo on Music Fest displays
- Verbal recognition before bands
- Banner with logo on stage
- 10x10 vendor space at Music Fest

Stage (1) - \$1500

- Medium logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Large logo on Music Fest displays
- Verbal recognition during Music Fest
- Banner with logo on stage
- 10x10 vendor space at Music Fest

Beer Garden (1) \$1000

- Medium logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Large logo on Music Fest displays
- Verbal recognition during Music Fest
- 10x10 vendor space at Music Fest

Generator (1) - \$850

- Medium logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Large logo on Music Fest displays
- Verbal recognition during Music Fest
- 10x10 vendor space at Music Fest

Band (4) - \$750

- Small logo on Music Fest shirts
- Text/Logo recognition on Website
- Text/Logo recognition on social media
- Medium logo on Music Fest displays
- Verbal recognition before bands perform
- 10x10 vendor space at Music Fest

Community \$300 to \$600

- Text recognition on Music Fest shirts
- Text recognition on Website
- Text recognition on social media
- Small logo on Music Fest displays
- 10x10 vendor space at Music Fest

Friend of Fest - \$25 to \$299

- Text recognition on Music Fest shirts
- Text recognition on Website
- Text recognition on social media
- Small logo on Music Fest displays

Contact Information

Business Name:_____

Contact Name:_____

Email Address:_____

Phone Number:_____

Business Address:_____

Website:_____

Sponsorship Level (please circle one of the options below):

Event Sponsor (1) \$4000

Sound Sponsor (1) \$3000

Headlining Band Sponsor (1) \$2000

Stage Sponsor (1) \$1500

Beer Garden Sponsor (1) \$1000

Power/Generator Sponsor (1) \$850

Band Sponsor (4) \$750

Community Business Sponsor (unlimited) \$300 to \$600

Amount_____

Friend of Fest Sponsor (unlimited) \$25 to \$299

Amount_____

Other information

For digital submission please visit www.merchantvillemusicfest.org/donations. For paper submissions, please follow the steps below.

Please send a high resolution logo (jpg, png, pdf) to
merchantvillemusicfest@gmail.com

Do you want a 10x10 vendor space: yes/no

Please mail completed application and mail with sponsorship check to:
Attn: Music Fest
1 West Maple Ave
Merchantville NJ 08109

Please make checks payable to Merchantville Task Force with Music Fest as the memo.

Thank you for your support!

Merchantville Music Fest
HOLD HARMLESS AGREEMENT
INDEMNIFICATION & RELEASE FORM

Applicants who are awarded opportunities as sponsors/vendors at the Merchantville Music Fest under these specifications shall indemnify and hold harmless the Borough of Merchantville and Merchantville Task Force, its officers, employees, agents and servants from and against any and all claims, demands, suits, actions, recoveries, judgments, costs and expenses including attorneys fees, incurred or suffered on account of property damage or loss and/or personal injury, including loss of life of any person, agency, corporation or governmental entity which shall arise out of the course of or in consequence to any acts or omissions of the applicant, its employees, agents, servants or subcontractors in the performance of the work described in these specifications

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The applicant further agrees that this indemnification by the applicant shall continue after completion of the Merchantville Music Fest event for all claims, demands, suits, actions, recoveries, judgments, costs and expenses including attorneys fees resulting from acts or omissions the applicant, its employees, agents, servants or subcontractors which occur prior to the completion of the season.

I hereby state that I have read, understand and agree to the above procedures outlined in this copy of the Merchantville Music Fest Hold Harmless-Agreement Indemnification & Release Form.

Business Name:_____

Owner Name:_____

Signature:_____ **Date:**_____

Merchantville Music Fest
1 West Maple Avenue
Merchantville, NJ 08109



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Merchantville Music Fest Co-organizers:
Jon Hoffmann, Charlene Chamberlain, Matt Sutin

www.merchantvillemusicfest.org | merchantvillemusicfest@gmail.com